



Equusynergy

In Harmony with Horses



2024 Birthday Gift Coupon!

Hi from Zaneta and the Equusynergy Online Classroom!

For those who are not in the [Equusynergy Facebook group](#) or who haven't seen the post, here is what I wrote about this birthday gift:

"My birthday is coming up at the beginning of February and I wanted to celebrate it by giving you all a gift. Before I tell you what it is, I would like to share why I would like to give it.

My passion is to share my training journey and experiences with like-minded horse-loving people in the hopes that my insights can help you and your horses find even more joy in training together. The more people and horses the Online Classroom can contribute to and make even a 1% difference, the better!

My other passion is collaboration. As my students and online members already know, I love learning from other inspirational horse people and sharing how I am integrating this learning into my own training. I also love coaching across the borders of specific techniques or methodologies. Students who come from different online classrooms or training backgrounds enrich the coaching process for everyone.

There are SO many incredible online learning platforms out there, the links to which I have always shared on my website as I don't believe in gatekeeping where I get my inspiration from. You can find these resources by following the links under "My Philosophy" on [my website](#).

I want to make it possible for students to be able to be a part of the Equusynergy classroom and also be a part of any other online learning platforms that resonate with them.

So because of this, I have decided to gift you all with a 50% discount code for both the Monthly and Yearly Memberships.

This gift is for everyone - new and existing members!"

Here are the technical details about your Birthday Gift Coupon:

For existing members:

- I am not able to edit or change an existing subscription, so for existing members, you will need to cancel your current subscription and then sign up again using the 50% discount code.
- When you cancel your membership, you will maintain access to the Classroom for the remainder of your paid subscription. This means that if you signed up for the Yearly Membership, you will maintain access for the remainder of the year and then you will sign up for the following year using the discount code. The same goes for the Monthly Membership.

For everyone:

- I have attached your Birthday Gift Coupon to this email. You can use the discount codes for either the Monthly or Yearly membership when you sign up on my website: <https://www.zanetageorgiades.com/membership>
- Make sure to choose the correct code depending on whether you would like to sign up for the Monthly or Yearly Membership.
- The codes will remain valid until December 31st 2024, which means you don't have to use the coupon immediately.
- This 2024 Birthday coupon is valid for 12 months, this means you will get the 50% discount price for 12 months starting from the date you sign up using the code.

Make sure to enter the correct Discount code on the right where it says "Add coupon code" and check the discounted price is shown before you go ahead with the purchase. Your page should look like this:

The screenshot shows a checkout page with the following elements:

- Checkout** header
- Navigation: [Sign Up](#) (with a checkmark) and [Log Out](#)
- Logged in as: zanetageorgiades@gmail.com
- Step 2: **Payment**
- Payment method: PayPal (with a note: "Once you click to proceed, you will be redirected to PayPal")
- Accepted terms: I've read and accept the [plan policy](#)
- Button: **Start Free Trial**
- Order summary** sidebar:
 - Monthly Membership €37.00 (Duration: Until canceled, Free trial: 3 days)
 - Coupon: 2024BirthdayGift50M (Remove)
 - Subtotal: €37.00
 - Coupon discount: -€18.50
 - Total today: €0.00**
 - Next 12 payments: €18.50
 - Note: This plan auto-renews at €37.00 monthly until canceled.
- Secure Checkout icon and text at the bottom.

This is not only for existing members but for anyone to whom you would like to re-gift this discount code!

You are welcome to forward this 2024 Birthday Coupon to anyone who you think would enjoy being a part of the Equusynergy Online Classroom!

A large, stylized purple ribbon graphic that forms a cross shape, with a large bow at the center, framing the coupon text.

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2024 Birthday Gift Coupon

Monthly Membership Code: 2024BirthdayGift50M

Yearly Membership Code: 2024BirthdayGift50Y

Value: 50% discount on Monthly / Yearly Membership
Valid for: 12 months from date of use, one use per member
Use before: 31 December 2024

A line drawing illustration of a unicorn and a person. The unicorn is on the left, facing right, and the person is on the right, facing left, holding a book or tablet. The unicorn's tail has a peacock-like pattern.

Thank you for being a part of my horse journey and I hope you enjoy this birthday gift! I look forward to seeing you online and maybe meeting you and your horses in the Online Workshops!

Much love,
Zaneta Georgiades